



In the period from May 18 till May 20, 2010, the VVC is preparing for an influx of over 10 thousand specialists from industrial enterprises of Russia intending to visit the **6th International Competitive Exhibition of Measuring Tools, Testing and Laboratory Equipment “Metrology-2010”** and the **2nd Moscow International Symposium of Metrologists** for receiving information about the latest developments, industrial trends and sharing experience between manufacturers and consumers of industrial metrology.

Taking into consideration the geography of major industrial enterprises of Russia, the management of the exhibition pays special attention to inviting specialists from Ural, Siberian, Privolzhye, North-Western, Central and Southern federal districts. The Central Office of the Government of the

Russian Federation sent a statement recommending regional industrial enterprises to participate addressed to the Heads of Executive Authorities of the republics and regions.

Thus, inviting to the exhibition a great number of representatives and specialists, the organizers give the participating companies an opportunity to actively present and promote their products.



The target audience of the visitors is heads of major commercial and government institutions, industrial enterprises, small and medium enterprises, specialists-experts, directors for quality, metrologists, heads of laboratories, technologists, heads of marketing divisions, representatives of design, engineering and scientific and research organizations, specialists of special services, etc.

The organizers invite to the exhibition heads and specialists of the defense industry complex enterprises, oil and gas and chemical industry, aerospace industry, machine building, power industry, nanotechnologies, transportation, metallurgy, car industry, construction and municipal housing economy, radio electronics, communications and telecommunications, geologic exploration, research and scientific organizations.

The emphasis is placed on personal address dispatch of invitations based on the database containing over 50 thousand addresses of enterprises and organizations. Advertising in relevant and industrial publications, in business mass media, in the Internet will allow covering fully the target audience of the visitors.

The uniqueness of the project is in the fact that this is the only exhibition in Russia, where on the same site, the largest consumers and manufactures of measuring tools, instruments of control and diagnostics, testing and laboratory equipment of all the branches meet in the “face-to-face” format.



At the joint stand there will participate the Department of Standardization, Metrology and Certification of products of nanoindustry of the **State Corporation “RUSNANO” (the Russian Corporation of Nanotechnologies)** and commercial companies working with it. One of the priority tasks of the corporation is to find among the participants partners for joint projects. **RUSNANO and Rosnauka (Federal Science and Innovation Agency of the Russian Federation)** will hold a section on metrological support in nanoindustry in the framework of the symposium.

The collective exposition of control and measuring tools for atomic objects will be represented by **the State Atomic Energy Corporation (Rosatom)**. Above that, in the framework of the symposium **JSC “FGC UES”, JSC “Mosenergo”, JSC “Holding IDGC” and JSC “Mosenergosbyt”** will jointly discuss the necessity of modernization of automation equipment and safety in power engineering.



The largest section of the event on metrological support in aerospace industry is traditionally held by **Federal Space Agency of the Russian Federation and Federal Agency on Technical Regulating and Metrology. JSC “Sukhoi” and JSC “MiG”** as well as the partner of the section **NEVA Technology** - one of the Russian leading companies in the sphere of introduction of high-precision industrial metering systems – will speak about the trends of purchasing metrological tools for plants. **Metrological Service of the Ministry of Defense of the Russian Federation** will jointly present with the partners the collective exposition of double-purpose products and will present a review on the work with a number of agencies, departments and organizations related to realization of the federal program **GLONASS (Global Navigation Satellite System)**.

Russian Railways, JSC will present at the exhibition the latest automation system of processes in the railway transport and will hold in the framework of the symposium together with **Aeroflot – Russian Airlines, JSC, Kamaz, JSC and AutoVaz, JSC** the section on the problems of the domestic transport sector. The partner of the section will be the British company **Norbar Torque Tools Ltd.** – the largest manufacturer of professional hand tools for all kinds of vehicles.



The exhibition will offer the exposition of companies under the guidance of **the State corporation “Fund of Assistance and Reforming of Municipal Housing Economy”** and the section on the comprehensive introduction of the means of electric power, gas, water and heat accounting and economy will be held together with **the Association of Builders of Russia**. Representatives of the local housing maintenance offices, communal and technical services are sent to this section of the exhibition and the symposium **Departments of municipal housing economy of Moscow and Moscow region**.

In the framework of the symposium a large section on the metrological support in medicine will be held by the leading institutes of Federal Agency for Technical Regulation and Technology - **Federal State Unitary Enterprise “National Research Institute for Physicotechnical and Radio Engineering Measurements”** and **Federal State Unitary Enterprise “All-Russian Scientific Research Institute for Optical and Physical Measurements”**. The institutes invite to this section over 200 manufacturers of medical equipment in order to establish direct contacts with manufacturers of measuring tools.

A great number of representatives will be gathered at the section on metrological support and environmental safety in oil and gas industry. Metrologists of the largest producing and processing holdings **GAZPROM, JSC,**



Rosneft, JSC, TNK-BP, JSC, LUKOIL, JSC, Transneft, JSC, Tatneft, JSC will take part in the open round-table discussion. Oil and gas companies invite Russian and foreign companies to present their latest developments for the industry.

For the first time the section on the integrated support of the chemical industry with laboratory and measuring equipment will be held. The participants of the section include **NP “Roskhimreaktiv”, Mendeleev Russian Chemical Society, Association of Analytical Centers “Analitika”, Russian research institute of metrology named after D.I.Mendeleev,** the Russian chemical giants as **Sibur-Neftehim, JSC and Nizhmekamskneftehim, JSC,** and the partners of the section **Holding Company “INTRA TOOL”**.

The management is ready to arrange in the hall comfortable mini-conference rooms and VIP meeting rooms for 10-50 people for the participating companies interested in holding their own seminars, presentations and master-classes in the framework of the event.

Dear Colleagues! 75 days are left before the event, and you still have an opportunity to confirm your participation in the exhibition and the symposium.