

SPONSORSHIP TO THE EVENT

The 6th International exhibition-competition of measurement, testing and laboratory equipment “Metrology-2010” and the 2nd Moscow International metrologists symposium are the largest dedicated events in the area of metrology assurance of high quality, reliability and safety of finished products and services, at which the representatives of Russian and foreign businesses, heads of enterprises from all industries, international and domestic scientists can gather together. For the companies willing to use the unique character of the event and get the maximum effect from participation in the exhibition and the symposium, the organizers offer a number of sponsor opportunities.

General Partner of the Event

The package includes:

- Assignment of an exclusive status of the General Partner of the event;
- Placement of the logo, name of the company and the partner rank on all advertising vehicles of the event: banners, cross street banners, boards, advertising modules in mass media and on Internet sites, advertising booklet dedicated to the event (10,000 pcs), invitation ticket (20,000 pcs);
- Placement of the logo, name of the company and the partner rank at the first page of the exhibition catalogue (5,000 pcs) and the symposium program (2,500 pcs);
- Placement of the logo, name of the company and the partner rank on the exhibition information display in the pavilion and the conference hall of the symposium;
- Provision of 1/1 page in the exhibition catalogue and the symposium program for the partner’s advertising module;
- Placement of advertising materials of the partner in the folder of participant and visitor;
- Placement of the logo, name of the company and the partner rank, advertising module and detailed information on the partner on the official website of the exhibition and the symposium;
- Granting an opportunity to make a speech at the official opening and closure of the exhibition (up to 3 minutes);
- Speech at the symposium’s workshop (up to 20 minutes);
- Participation of 2 partner’s representatives in the VIP buffet;
- Making available 2 invitation tickets for Symposium visiting;
- Exclusive exhibition stand*;
- Presentation displays in the exhibition territory*.

Package cost: EURO 3750

Exhibition Partner

The package includes:

- Assignment of the right to be a Partner of the exhibition;
- Placement of the logo, name of the company and the partner rank on all advertising vehicles of the event: banners, cross street banners, boards, advertising booklet dedicated to the event (10,000 pcs), invitation ticket (20,000 pcs);
- Placement of the logo, name of the company and the partner rank at the first page of the exhibition catalogue (5,000 pcs);
- Placement of the logo, name of the company and the partner rank on the exhibition information display in the pavilion;
- Provision of 1/1 page in the exhibition catalogue for the partner’s advertising module;
- Placement of advertising material of the partner in the folder of participant and visitor;
- Placement of the logo, name of the company and the partner rank, advertising module and detailed information on the partner on the official website of the exhibition;
- Granting an opportunity to make a speech at the official opening and closure of the exhibition (up to 2 minutes);

- Participation of 2 partner's representatives in the VIP buffet;
- Exclusive exhibition stand*;
- Presentation displays in the exhibition territory*.

Package cost: EURO 2500

Partner of the Symposium

The package includes:

- Assignment of the right to be a Partner of the symposium;
- Placement of the logo, name of the company and a the partner rank on all advertising vehicles of the event: banners, cross street banners, boards, advertising booklet dedicated to the event (10,000 pcs), invitation ticket (20,000 pcs);
- Placement of the logo, name of the company and the partner rank at the first page of the symposium program booklet (2,500 pcs);
- Placement of the logo, name of the company and the partner rank at the exhibition information display in the conference hall of the symposium;
- Provision of 1/1 page in the symposium program for the partner's advertising module;
- Placement of advertising material of the partner in the folder of participant and visitor;
- Placement of the logo, name of the company and the partner rank, advertising module and detailed information on the partner on the official website of the Symposium;
- Speech at the Symposium workshop (up to 20 minutes);
- Making available 2 invitation tickets for Symposium visiting;
- Exclusive exhibition stand*;
- Presentation displays in the exhibition territory*.

Package cost: EURO 2500

Note: * - to be discussed individually

If you have any questions on the exhibition and symposium sponsorship, please contact the Management of the Event:

Contact person:

Event Director, Alexander B. Puchkov, PhD.
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 Website: www.metrol.expoprom.ru/en